

Advertising Media Service

Advertising Rate

Effective Advertising Media

Effective Advertising Media For You

Benefits:

➤ **Multiple Advertising Media - Print Magazine + Online Website**

- ✓ Two advertising channels complement each other to reach wide range of readers

➤ **Extensive & Effective Distribution Network[#]**

Over 400 distribution points which are easy to reach mass readership

- ✓ Hand-to-hand distribution at MTR entrances and highly concentrated areas
- ✓ Selected newsstands
- ✓ 7-Eleven convenience stores
- ✓ Pacific Coffee
- ✓ Inside Kowloon Tong & Shatin MTR station
- ✓ Universities & tertiary institutes

➤ **Good Readers**

- ✓ No. 1 viewership among Full Time Working Class*
- ✓ No. 1 viewership among Middle to High Working Level*
- ✓ Best choice for Well Educated Young Working Class*

➤ **Strong Base of Online Membership**

- ✓ Average page view per day : **810,000**
- ✓ Registered members : **260,000**

**Source: Synovate Media Atlas Q1-Q4 2007*

The distribution time and locations will be varied from time to time according to readers' traffic and weather conditions.

Rate Card on Print Ad

\$126 per column CM

(Original : Per Column CM \$180) with 30 % member discount

The package offers you additional exposure of your ads to potential candidates by
PRINT magazine + ONLINE web site



'Buy 1 Get 5' offer:

✓ Advertise one post print ad on TUE* ,
Get extra 4 distribution dates on FRI, MON, WED & THUR*



✓ FREE online posting for 4 weeks at www.recruitonline.com.



✓ FREE candidate search for 3 weeks**

**For more information,
Please contact our Account Executive**

Booking deadline

For Tuesday issue : 4:00pm on Monday

For Friday issue : 4:00pm on Thursday

**Recruit Magazine is published on every Tuesday and Friday*

*** Free candidate search service is not applicable to agencies.*

Recruit Magazine Advertising Rate

126 Per Column CM

(Effective from January, 2008)

(Original : Per Column CM \$180) with 30 % member discount

(height) CM	2 Columns (6.2 cm)	3 Columns (9.4 cm)	4 Columns (12.6 cm)	5 Columns (15.8 cm)	6 Columns (19 cm)	8 Columns (25.4 cm)
5	1,260.00	1,890.00	2,520.00	3,150.00	3,780.00	5,040.00
6	1,512.00	2,268.00	3,024.00	3,780.00	4,536.00	6,048.00
7	1,764.00	2,646.00	3,528.00	4,410.00	5,292.00	7,056.00
8	2,016.00	3,024.00	4,032.00	5,040.00	6,048.00	8,064.00
9	2,268.00	3,402.00	4,536.00	5,670.00	6,804.00	9,072.00
10	2,520.00	3,780.00	5,040.00	6,300.00	7,560.00	10,080.00
11	2,772.00	4,158.00	5,544.00	6,930.00	8,316.00	11,088.00
12	3,024.00	4,536.00	6,048.00	7,560.00	9,072.00	12,096.00
13	3,276.00	4,914.00	6,552.00	8,190.00	9,828.00	13,104.00
14	3,528.00	5,292.00	7,056.00	8,820.00	10,584.00	14,112.00
15	3,780.00	5,670.00	7,560.00	9,450.00	11,340.00	15,120.00
16	4,032.00	6,048.00	8,064.00	10,080.00	12,096.00	16,128.00
17	4,284.00	6,426.00	8,568.00	10,710.00	12,852.00	17,136.00
18	4,536.00	6,804.00	9,072.00	11,340.00	13,608.00	18,144.00
19	4,788.00	7,182.00	9,576.00	11,970.00	14,364.00	19,152.00
20	5,040.00	7,560.00	10,080.00	12,600.00	15,120.00	20,160.00
21	5,292.00	7,938.00	10,584.00	13,230.00	15,876.00	21,168.00
22	5,544.00	8,316.00	11,088.00	13,860.00	16,632.00	22,176.00
23	5,796.00	8,694.00	11,592.00	14,490.00	17,388.00	23,184.00
24	6,048.00	9,072.00	12,096.00	15,120.00	18,144.00	24,192.00
25	6,300.00	9,450.00	12,600.00	15,750.00	18,900.00	25,200.00
26	6,552.00	9,828.00	13,104.00	16,380.00	19,656.00	26,208.00
27	6,804.00	10,206.00	13,608.00	17,010.00	20,412.00	27,216.00
28	7,056.00	10,584.00	14,112.00	17,640.00	21,168.00	28,224.00
29	7,308.00	10,962.00	14,616.00	18,270.00	21,924.00	29,232.00
30	7,560.00	11,340.00	15,120.00	18,900.00	22,680.00	30,240.00
31	7,812.00	11,718.00	15,624.00	19,530.00	23,436.00	31,248.00
32	8,064.00	12,096.00	16,128.00	20,160.00	24,192.00	32,256.00
33	8,316.00	12,474.00	16,632.00	20,790.00	24,948.00	33,264.00

Recruit Magazine Advertising Rate (Layout)

5col. X 10 (15.8cm x 10 cm)			
4col. X 9 (12.6cm x 9cm)			
3col. X 7 (9.4cm x 7cm)			
2col. X 5 (6.2cm x 5cm)			
\$1,260	\$2,646	\$4,536	\$6,300

3col. X 10 (9.4cm x 10cm)		2col. X 10 (6.2cm x 10 cm)
2col. X 7 (6.2cm x 7cm)		
\$1,764	\$3,780	\$2,520

General Terms & Conditions shall apply.

Online Job Posting Packages

(Effective from January 1, 2008)

Standard Plan (2 postings per month)

Subscription Period (month)	Job Posting Quantity	Online Duration (days)	Free Candidate Search Limit	Fees (HK\$)
1	2	30	24	880

Economic Plan (up to 3 postings per month)

Subscription Period (month)	Standard (up to 3 postings per month)		
	Job Posting Quantity	Free Candidate Search Limit	Fees (HK\$)
1	3	36	990
1	4	48	1,150
2	6	72	1,630
3	9	108	2,300
6	18	216	4,400
12	36	432	8,300

High Volume Plan (up to 8 postings per month)

Subscription Period (month)	High-volume (up to 8 postings per month)		
	Job Posting Quantity	Free Candidate Search Limit	Fees (HK\$)
1	8	80	1,800
2	16	160	3,050
3	24	240	4,600
6	48	480	9,000
12	96	960	15,700

Note: Free Candidate Search service is not applicable to agency

For Terms & Conditions, please refer to the terms stated in the Recruit Online Package Subscription Agreement

**For more information,
Please contact our Account Executive**

Online Advertising Features

Featured Employer

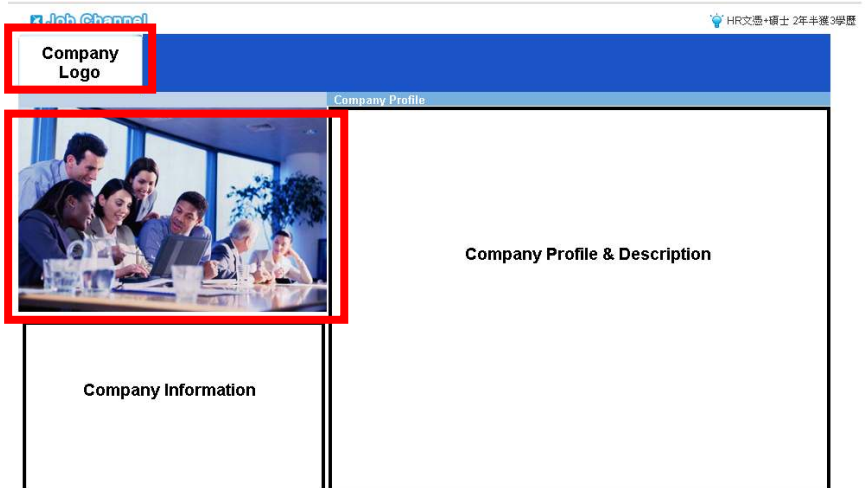
Recruit's Featured Employer Service is an excellent recruitment channel to effectively promote your corporate culture and work environment to gain more exposure of larger pool of high caliber candidates.

Rate:

- Display Company Logo only :
\$1,000 for 2 weeks
- Company Logo + Company Profile:
\$2,500 for 2 weeks
\$3,500 for 4 weeks
\$5,000 for 8 weeks
- Design Fee for Special Template:
\$2,000/ Template

Specification:

- Company Logo : (in red)
200 (H) pixel, 300 dpi
Format : Adobe Illustrator, JPEG or GIF
- Company Picture : (in orange)
400 (W) pixel, 300 dpi
Format : JPEG or GIF



Current Result: (1 - 8) Jobs of 8, Jobs posted with the last 30 days

Select all | Unselect all | View selected

[Add to bulk apply list](#)
[View to bulk apply list](#)
[RSS](#)

TITLE	COMPANY (Companies Companies/Agencies)	EDUCATION	EXP	LOCATION	POST DATE
SA/APs - z/OS, MVS, CICS, DB2 \$25K-32K	Company Name	Unspecified	--	Unspecified	12 Sep 08
Network Specialist/Consultant \$15K-30K	Company Name	Unspecified	2+	Unspecified	12 Sep 08
Systems Analysts/Analyst Programmers - JZEE, WAS \$17K-34K	Company Name	Unspecified	2+	Unspecified	12 Sep 08
Developers - Oracle Forms, Reports \$17K-25K	Company Name	Unspecified	1-3	Unspecified	12 Sep 08

All above rates shall be subject to order schedules and space availability.

Online Advertising Features

Fixed / Rotation Button / Banner – Jobseeker Page

Type	Specification	File Size	Rate	Remarks
Recruitment Day Button (in red)	150 x 240 pixel	Max. 20 K	HK\$2,500 / week	Max. 5 Rotations
Homepage Button (in orange)	150 x 60 pixel		HK\$7,500 / week	Max. 2 Rotations
TV Button (in blue)	150 x 100 pixel		HK\$8,000 / week	
Vertical Banner (in pink)	150 x 240 pixel		HK\$12,000 / week	
Recruit's Highlight Banner (in green)	181 X 100 pixel		HK\$10,000 / week	

All above rates shall be subject to order schedules and space availability.

General Terms & Conditions

1. All advertisements are placed and all orders are accepted subject to the terms and conditions as hereinafter set out provided that Recruit Advertising Limited. ('Recruit') expressly reserves its right to amend, vary, replace or cancel any of such terms and conditions without prior notice to the advertiser and the advertiser is deemed to have express knowledge of and be bound by such terms and conditions. No terms sought to be applied by the advertiser to any order for advertising shall be binding upon Recruit. Advertising orders for space will not be considered as contracts.
2. Recruit reserves the right to reject, decline or refuse to publish in whole or in part or to amend any advertisement with or without notice to the advertiser where in its sole opinion it considers necessary or desirable, and Recruit shall not in any way be liable for any loss or damage arising as a result of such non-publication or amendment as foreshaid (nor shall any refund or deduction from the costs of the advertisement or any other compensation be granted by Recruit to the advertiser in the event of such non-publication or amendment.) Recruit accepts no liability whatsoever for any omission or inaccuracy or failure of color printing in any published advertisement whether or not a proof has been supplied and whether or not such omission or inaccuracy or failure is attributable to the neglect or default of Recruit, its employees, agents and contractors. Where the advertiser requires that its name and address or other information shall not be disclosed and Recruit shall have been so notified by the advertiser on placement of its order Recruit shall use reasonable endeavors to ensure the same but shall not be liable for any disclosure unless such disclosure is made with the express knowledge or authority of Recruit.
3. Advertisements require specific placement or extra processing shall be subject to extra charges. Recruit shall have the absolute right at any time to determine, adjust or vary the classification and rate of charges applicable to all advertisements placed. Published rates and charges are those set out on any order form or acknowledgement may be varied by Recruit at any time without notice prior to invoicing. Quotations given by Recruit shall not in any way be binding on Recruit.
4. Acceptance of an advertisement for publication does not constitute a binding commitment or any representation or warranty on Recruit's part to publish the same either at all or on any specified date or dates. Recruit shall not be liable for any loss, costs or expenses incurred by non-publication (including non-publication attributable to strikes, lock-outs, mechanical or production difficulties or any other cause beyond the control of Recruit) or by publication of an advertisement cancelled in accordance with provisions of clause 7 hereof or publication on a date or in a position or manner materially different from that specified by the advertiser on placement of its order. Recruit liability shall in case of non-publication be limited to refund of the charge of the advertisement already paid and in all other cases as aforesaid Recruit shall have the option either to grant a refund of such proportion of the paid charge as shall in Recruit's sole opinion be reasonable or in lieu of such refund and at Recruit's absolute discretion to publish the advertisement as soon as reasonably practicable. In the case of color advertisements, publication shall be deemed correct unless more than 10% of copies circulated have incorrect color(s). The advertiser shall be obliged to furnish Recruit with reasonable evidence of this within 48 hours of publication.
5. Recruit shall use reasonable endeavors to accept orders if they are received at the location and by the time specified by Recruit from time to time for that type of advertisement. All advertisement copy and artwork must be received by the latest receipt time specified by Recruit which may be varied by Recruit without notice and Recruit shall have the right to refuse to accept any orders or to decline or refuse to publish any orders if the advertisement copy and artwork of such orders shall not have been received by Recruit the latest receipt time as aforesaid nor shall Recruit be liable for any loss or damage arising as a result of non-publication hereunder.
6. Advertisements of certain sizes and shapes only are normally accepted but advertisements of other sizes and shapes may be accepted subject to special terms.
7. Cancellations will be accepted if notice in writing by the advertiser is received and acknowledged by Recruit at its head office situated at 26/F, 625 King's Road, North Point ('Head Office') before the time specified by Recruit from time to time as the order deadline in accordance with the provisions of Clause 5 hereof
8. Artwork of advertising material must be fully pasted up and presented to Recruit as positive and not negative film. Large areas of solid black may be stripped or lined at Recruit's absolute discretion.
9. Late delivery of copy/artwork or non-compliance with cancellation procedures specified as aforesaid will result in forfeiture of the space booked and, in addition, Recruit shall have the express right to recover from the advertiser the full cost of the advertisement or other placed.
10. It is responsibility of the advertiser to check the correctness of an advertisement before it is repeated. Errors in the advertisement must be brought to Recruit's notice in writing on the day of publication and in any event no later than 2 working days before the next publication date. Otherwise, complaints will not be entertained.
11. The advertiser and /or its advertising agent(s) shall indemnify and keep indemnified Recruit in respect of all loss, damage, costs and expenses including legal fees arising directly or indirectly from the publication of an advertisement on instructions from the advertiser and / or its advertising agent(s). In any case where a claim is or may be made or threatened against Recruit, Recruit will give notice in writing to the advertiser and will take reasonable steps to consult with the advertiser before any claim is settled, defended or otherwise determined provided that a failure to consult shall not affect the advertiser's liability hereunder.
12. The submission of an advertisement constitutes a warranty by any member of the staff of the advertiser to Recruit that it has all necessary authorities and permissions for the insertion thereof and that the advertisement or any part thereof or the publication of the advertisement does not in any way contravene, violate or constitute a breach of any laws of Hong Kong or any restrictions or prohibitions imposed by the relevant Government authorities or otherwise and the advertiser shall indemnify Recruit in respect of any breach of this clause in accordance with the provisions of clause 11 hereof.
13. Recruit shall not be liable for any loss or damage arising as a result of delaying in distribution or non-distribution due to strikes, lock-outs, typhoon, black/red rain, mechanical or technical difficulties or any other cause beyond the control of Recruit. Recruit shall have its sole discretion to alter the distribution of magazines from time to time including but not limited to its distribution methods, locations, dates and time as it may think fit and practicable without notice.
14. All cheques, money-order, etc. should be made payable to 'Recruit Advertising Limited'. Rates are expressed in Hong Kong dollars but Recruit shall have absolute discretion to accept payment in other currencies the rate of conversion to Hong Kong dollars for payment shall be determined by Recruit from time to time.
15. The advertiser will be invoiced upon publication unless the advertising charges are prepaid. Terms of payment are net 7 days from the date of invoice or otherwise agreed by Recruit. Recruit shall have the right to charge interest on any outstanding payment after the due date (without any further notice) at the rate of two percent (2%) per month from date of invoice on outstanding balance to date receipt of payment by Recruit and in addition, Recruit shall also be entitled to recover from the advertiser any costs and expenses (including all legal fees) incurred by Recruit in recovering any outstanding payment and interest thereon.
16. A volume discount will be allowed to those advertisers signing annual volume contracts on such terms and conditions as may be agreed by Recruit and the relevant advertisers. Recruit reserve the final right to change the terms and conditions of this offer.
17. The advertiser is liable at all time for payment of all advertising charges. Where a recognized advertising agent substitutes its order for that of the original advertising or requires invoices addressed to the advertising agent. Recruit shall hold the agent and the original advertiser jointly and severally liable hereunder.
18. Any claims pursuant to these terms must be made by the advertiser in writing within 48 hours after publication on date of agreed publication to the Sales Manager at the Head Office of Recruit Advertising Limited, 26/F., 625 King's Road, North Point, Hong Kong and unless notice of such claims shall have been received by Recruit within the time limit as aforesaid, all claims by the advertiser pursuant to the terms and conditions hereof shall be deemed to have been waived by the advertiser.